



Boba Mint Holdings Ltd.

Revolutionizing Mobile Gaming

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Corporate Presentation
December 2024

FORWARD LOOKING STATEMENTS



Certain statements contained in this presentation constitute forward-looking information within the meaning of securities laws. Forward looking information may relate to our future outlook and anticipated events or results and may include statements regarding our future financial position, business strategy, budgets, litigation, projected costs, capital expenditures, financial results, taxes and plans and objectives. In some cases, forward-looking information can be identified by terms such as “may”, “will”, “should”, “expect”, “plan”, “anticipate”, “believe”, “intend”, “estimate”, “predict”, “potential”, “continue” or other similar expressions concerning matters that are not historical facts. These statements are based on certain factors and assumptions regarding, among other things, expected growth, results of operations, performance, and business prospects and opportunities. While we consider these assumptions to be reasonable based on information currently available to us, they may prove to be incorrect. Forward looking-information is also subject to certain factors, including risks and uncertainties that could cause actual results to differ materially from what we currently expect. These factors include, among other things, the availability of funds and resources to pursue development projects, the successful and timely completion of clinical studies, and the ability to take advantage of business opportunities, the granting of necessary approvals by regulatory authorities, and general economic, market and business conditions. For more exhaustive information on these risks and uncertainties you should refer to our most recently filed Annual Information Form which is available at www.sedar.com. Forward-looking information contained in this presentation is based on our current estimates, expectations and projections, which we believe are reasonable as of the current date. You should not place undue importance on forward-looking information and should not rely upon this information as of any other date. While we may elect to, we are under no obligation and do not undertake to update this information at any particular time.

Company Overview



Boba Mint Holdings Ltd. is a public company specializing in blockchain-based mobile games, emphasizing player-owned assets and tokenized gameplay.

The company trades on the Canadian Securities Exchange under ticker **TNJ**

Opportunity

Mobile gaming has become a massive market, but current monetization strategies, a key driver of user adoption, often make games less accessible and less enjoyable.



Solution: Tanjea

Our innovative mobile gaming ecosystem where players collect NFT characters (birds, wolves) and earn **\$TNJ tokens**. Gamers engage in strategic gameplay, creating a thriving digital economy.



Our Vision

Transform gaming from a simple pastime into a dynamic, player-owned ecosystem. As user numbers grow, open ecosystems are set to become the standard for all video games.



Axie Infinity is a popular blockchain-based game that lets players earn digital assets, primarily by battling and breeding unique NFT creatures called Axies.

Overview

Developer: Sky Mavis

Game Type: Blockchain-based, NFT collectible and play-to-earn game

Daily Active Users: 52,000 (*as of 2024*)

Monthly Active Users: 156,445 (*as of 2024*)

In 2023, Axie Infinity generated \$3.4 million in revenue through its AXS treasury. This revenue came from various sources within its ecosystem, including breeding and marketplace fees, which are fundamental to its play-to-earn economy.

Tanjea



A mobile strategy game built on the Ethereum blockchain where you can participate in daily competitions and battles on land parcels across each kingdom. Earn TNJ tokens through your victories, and lead your clan to win the most TNJ to become one of the rulers of Tanjea's eight kingdoms.



100% ownership



Over 400,000 downloads
24,000 monthly active users



Earn \$TNJ tokens



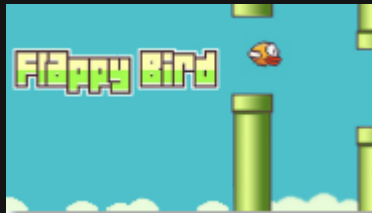
Plans for the token to trade on Uniswap in the future.



Features and Benefits

- Players can login and play for free
- Not dependent on psychological manipulation and leverage of pain points to drive revenue
- An open ecosystem where players share in the value they create.

Tanjea features games in the style of :



Flappy Bird



Candy Crush



Temple Run
(Coming Soon)

In The Pipeline



Token Integration and Withdrawal:



Tanjea has expanded its token functionality by introducing the ability for players to withdraw their earned \$TNJ tokens. We anticipate that full withdrawal capabilities for our \$TNJ token will be available by the end of calendar year 2024

Driving Growth Through Strategic Partnerships



The Company is actively pursuing strategic partnership initiatives aimed at driving sustainable growth, expanding market reach and ultimately increasing shareholder value. These efforts include collaborations with industry leaders, exploring innovative technologies, and leveraging synergies to strengthen the Company's competitive position in the market.

Team



Management

Rody Lazar
CEO
CFO (Interim)

Board of Directors

Bradley Cotton
Director & CMO

Michael Kron
Independent Director

Allen Spektor
Independent Director

Capital Structure



Exchange	Trading Symbol
	TNJ

Share Capital (<i>as of December 17, 2024</i>)	
Total issued & outstanding:	46,265,212
Warrants:	4,106,000
Options:	500,000
Fully Diluted:	50,871,212